

FEATURED PROPERTY PROGRAM: FREQUENTLY ASKED QUESTIONS

Where can I learn more about the program?

You can find more information on the [program here](#), or under LeadingRE Member Programs in Access. You may also [watch this short video](#), which outlines the program in its entirety.

How do I know if my property is approved?

Once you submit your property through leadingre.com/fpp, your submission will be reviewed by the Featured Property Program team to ensure it meets the program criteria. A member of our team will follow up with further instruction to complete the enrollment process within two (2) business days.

Who can enroll in this program?

This program is open for all members of LeadingRE for any [eligible listing](#).

Will discounts be available for multiple listings?

At this time, the Featured Property Program is available on a per listing basis. No discounts will be applied if an agent chooses to enroll multiple listings.

If my property is reduced below the \$499,900 threshold will it remain in the program?

If your listing was approved for the Featured Property Programs and is then price reduced below \$499,900, it may remain in the program. Listings reduced by more than 30% are no longer eligible for inclusion.

What happens if my property sells or goes off market before the 6-month membership ends?

If your property sells or goes off market prior to the membership end date, the enrollment fee will not be refunded.

When enrolled in this program, where will my property be visible online?

First, your enrolled property will be featured in the Featured Properties carousel on leadingre.com as well as on the program's landing page leadingre.com/featured. Featured Properties also get preferred placement in searches on leadingre.com.

- All Featured Properties are automatically syndicated to Real Estate section of WSJ.com (The Wall Street Journal).
- The included guided tour videos are hosted on the [LeadingRE Featured Property Program YouTube channel](#).
- All Featured Properties are also guaranteed at least one feature on LeadingRE's Facebook, Instagram and Twitter accounts as well.

Are there analytics available for my featured property?

At this time analytics are not available for listings on leadingre.com but that is something we hope to provide in the future. However, if you choose to take advantage of the discounted banner ad option, those will have analytics available directly through Adwerx.

Are all program benefits available to non-U.S. members?

Yes, all included program benefits are available to LeadingRE members.

At this time, use of the optional banner ad program may be prohibited based on the location of your company or property. Due to GDPR, this product is not accessible in the European Economic Area (EEA). Banner ads will not serve to consumers in the EEA.

How can I promote the Featured Property Program to my client?

The listing presentation sheet can be found in [LeadingRE Access here](#) or at [leadingre.com/fpp](https://www.leadingre.com/fpp).

Who do I contact regarding the Featured Property Program?

Email the team at featuredproperties@leadingre.com.