

## LeadingRE Advisory Council (LREAC)

### Project Teams, 2008-2009

<b>Project Teams:</b>	<b>Staff Liaison</b>	<b>Focus</b>	
<u>Military Relocation</u>	Bonnie Hyldahl	Investigate new strategies to expand military consumer base relationships within our network	<b>Vicki Caldwell, Chair Sherrie Porter Pandra Richie</b>
<b>Project Teams:</b>	<b>Staff Liaison</b>	<b>Focus</b>	
<u>Inside Leading RE &amp; Institute</u>	Robin Lasure	Maximize Inside and Institute as vital LeadingRE Communications Tools.	<b>Maureen Campbell, Chair Maureen McCaffrey Marc Krebs</b>
<b>Project Teams:</b>	<b>Staff Liaison</b>	<b>Focus</b>	
<u>Rebranding Relocation</u>	Cecelia Chott	Out of the box thinking for all the ways to enhance the value proposition of the relo department in today's real estate environment.	<b>Sharon Michnay, Chair Judy Alloway</b>
<b>Project Teams:</b>	<b>Staff Liaison</b>	<b>Focus</b>	
<u>Mentor Program</u>	Sue Sparks	Serve as a mentor to new members to maximize membership.	<b>Ryan Carrell, Chair Patrice Kuchulis Catharine Pappas</b>

\*John D'Ambrogio, as this year's Council Chairperson, will be active on all Project Teams.