

LATEST STATISTICS

OUR MISSION



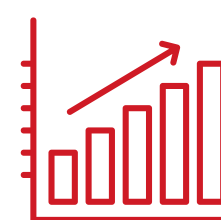
Reach

the largest audience possible outside of your local market



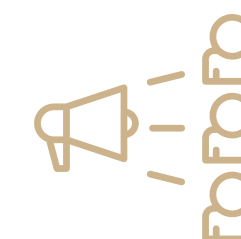
Exposure

for your high-end listings to national and global buyers



Targeted

marketing to the high-net-worth and tangible results at the best value



Education

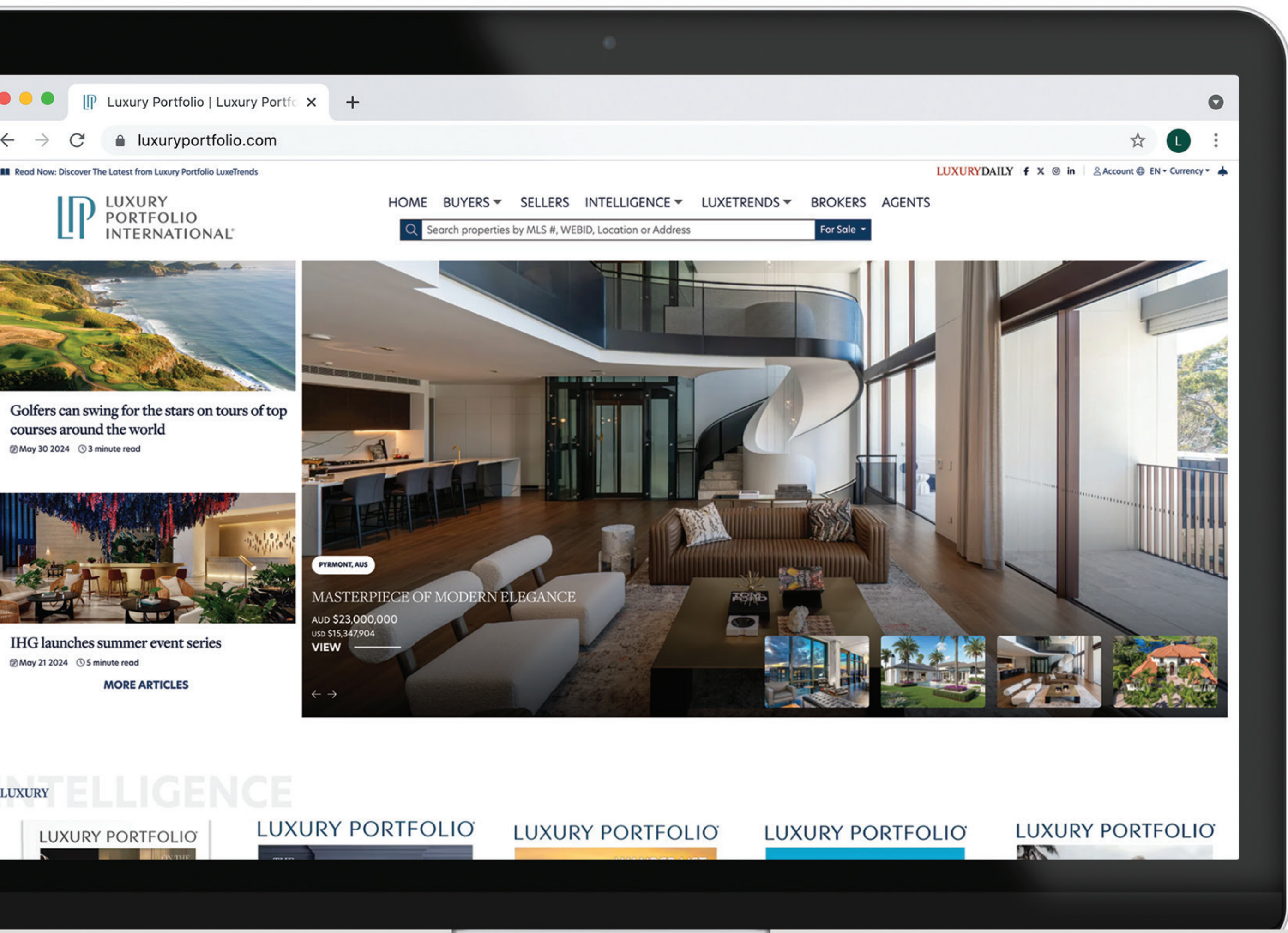
and the latest research about today's luxury consumer



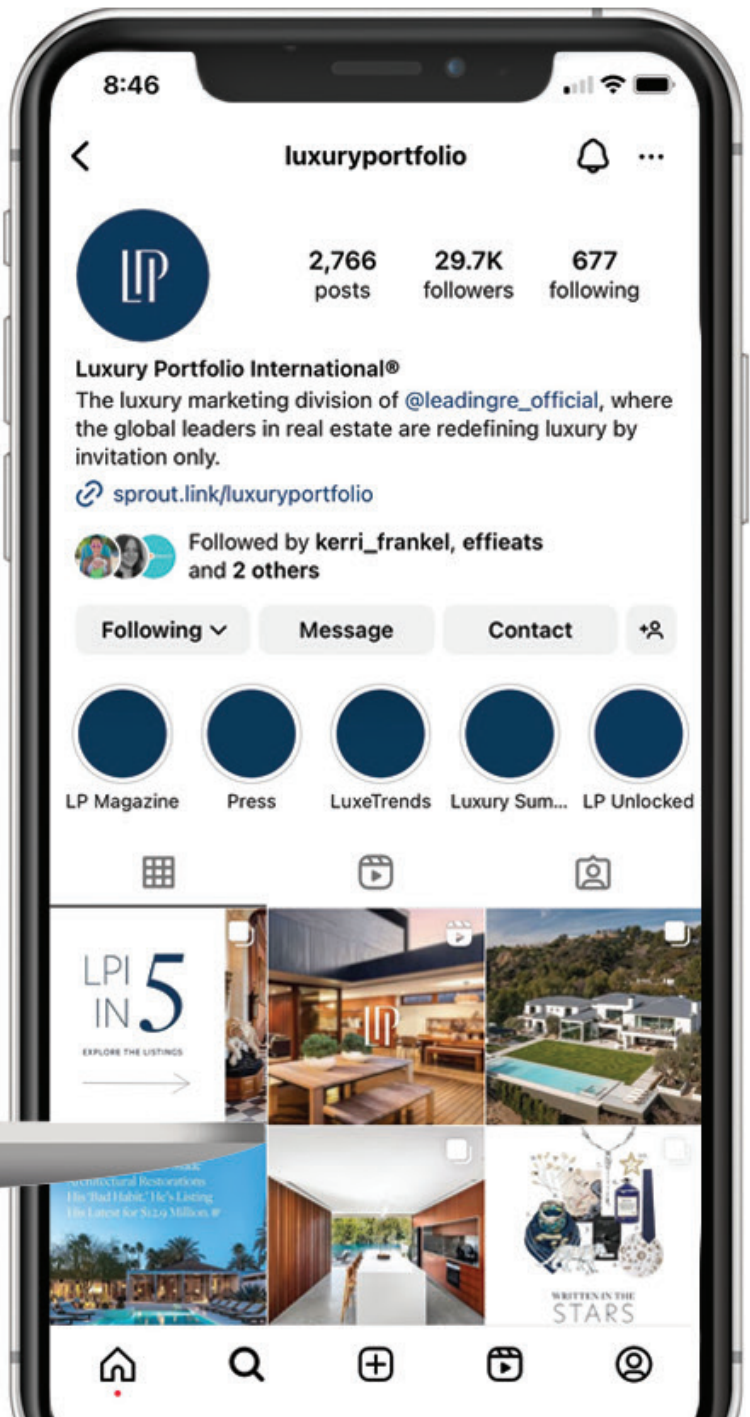
Connections

to the finest, most reputable and powerful companies in the industry

luxuryportfolio.com



More than
50,000
listings are marketed by
LPI each year



WEBSITE QUICK FACTS:

- Targeted to the high-net-worth individuals
- 6 languages
- 160+ currencies
- Responsive to all devices

The Company You Keep

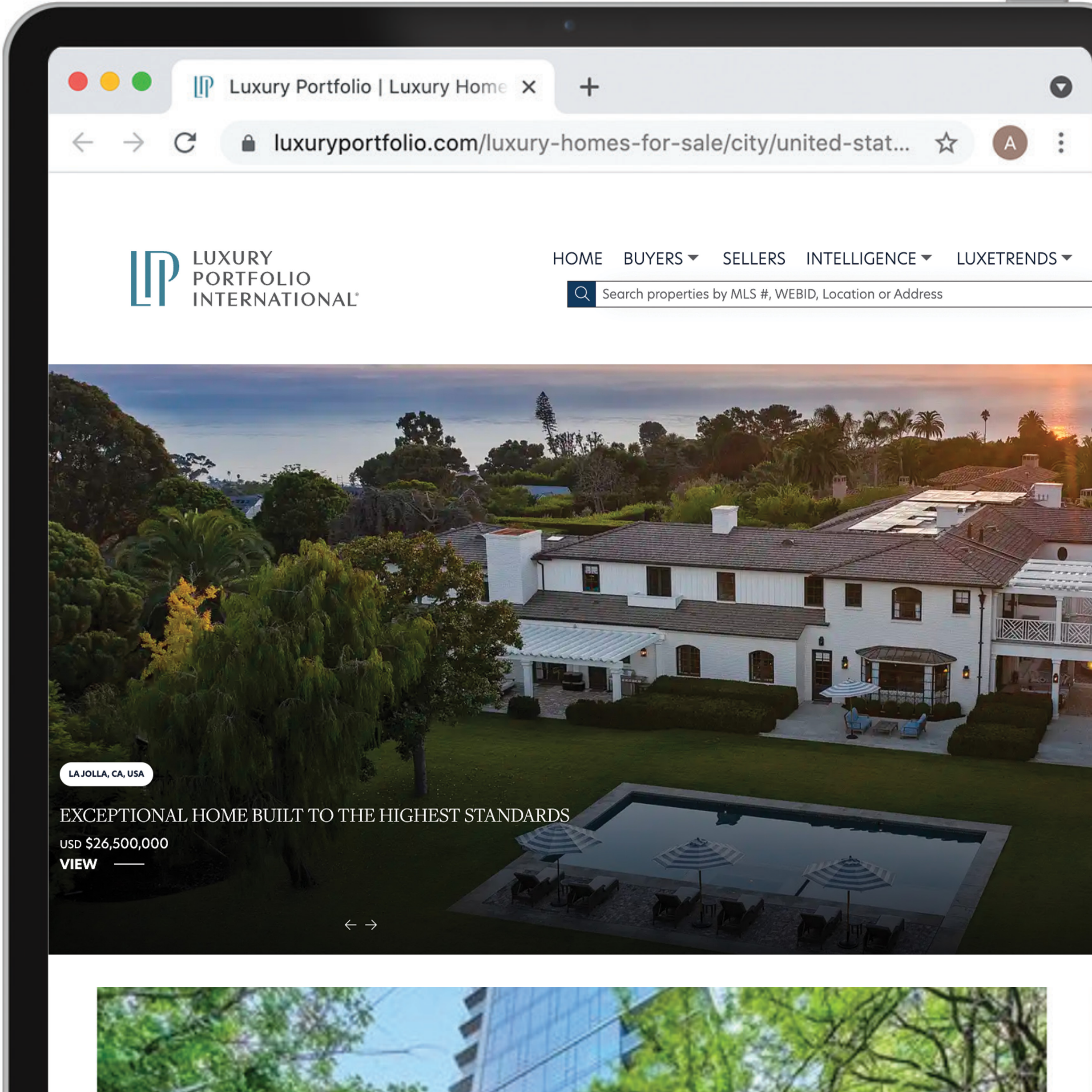
TOTAL INVENTORY:

\$50+ BILLION

AVERAGE PRICE:

\$3.2 MILLION

The most selective listings at the highest price points, including renowned estates from notable sellers across the globe



Top Listings Snapshot



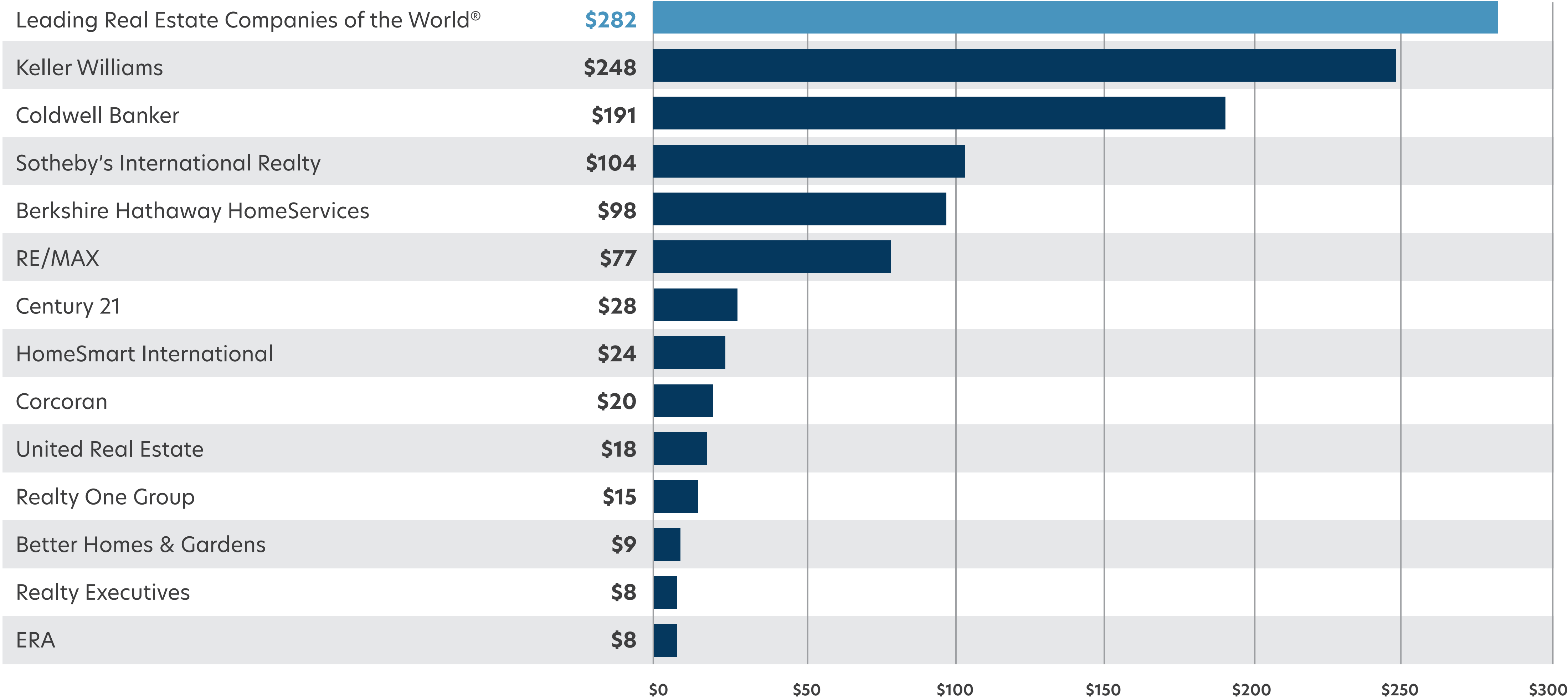
UP TO \$4,999,999:
20,000+
PROPERTIES

\$5,000,000-\$9,999,999:
1,200+
PROPERTIES

\$10,000,00 AND ABOVE:
500+
PROPERTIES

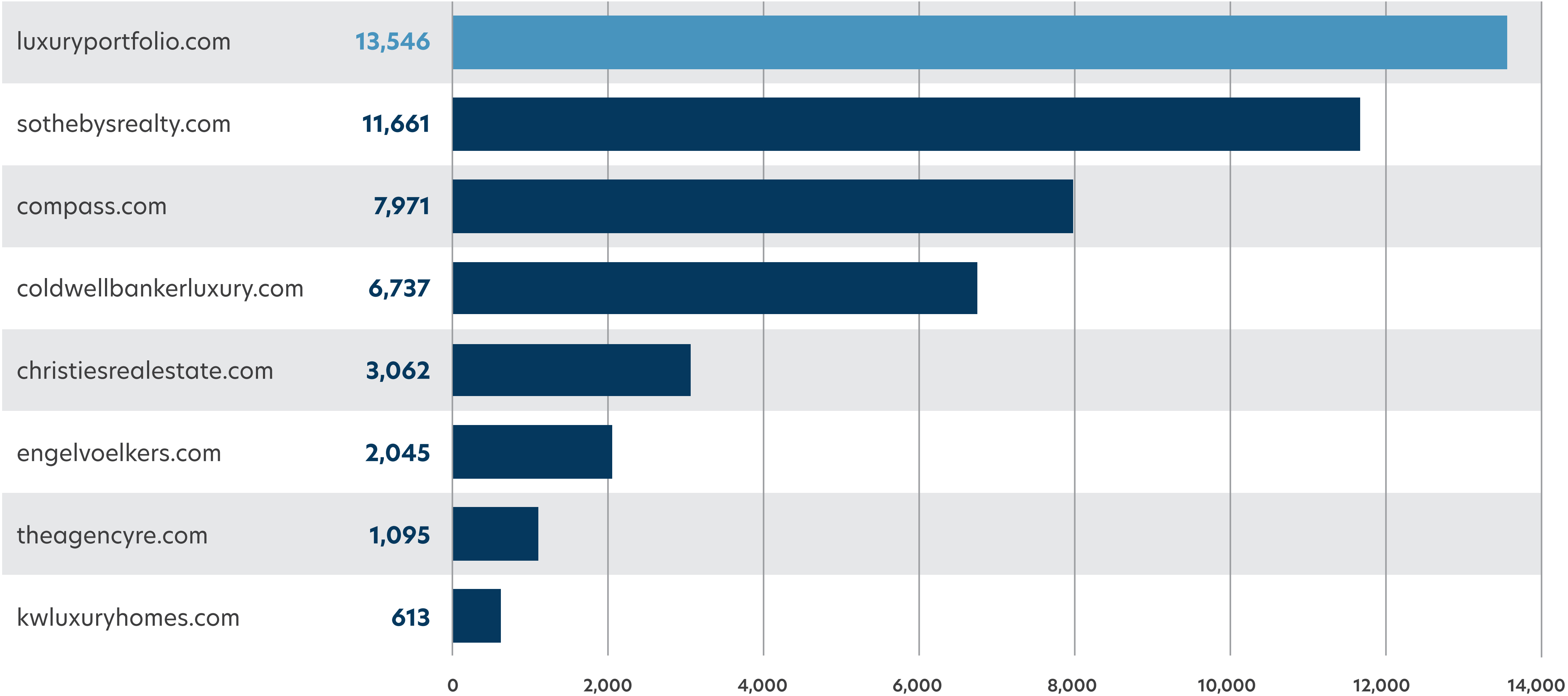
More U.S. home
sales volume than
any other real estate
network, franchise
or brokerage brand
through Leading Real
Estate Companies
of the World®

U.S. Home Sales — Volume Shown in Billions of Dollars



This bar chart is sourced from REAL Trends 500 for 2023, realtrends.com.

Total U.S. Properties — Over \$1 Million



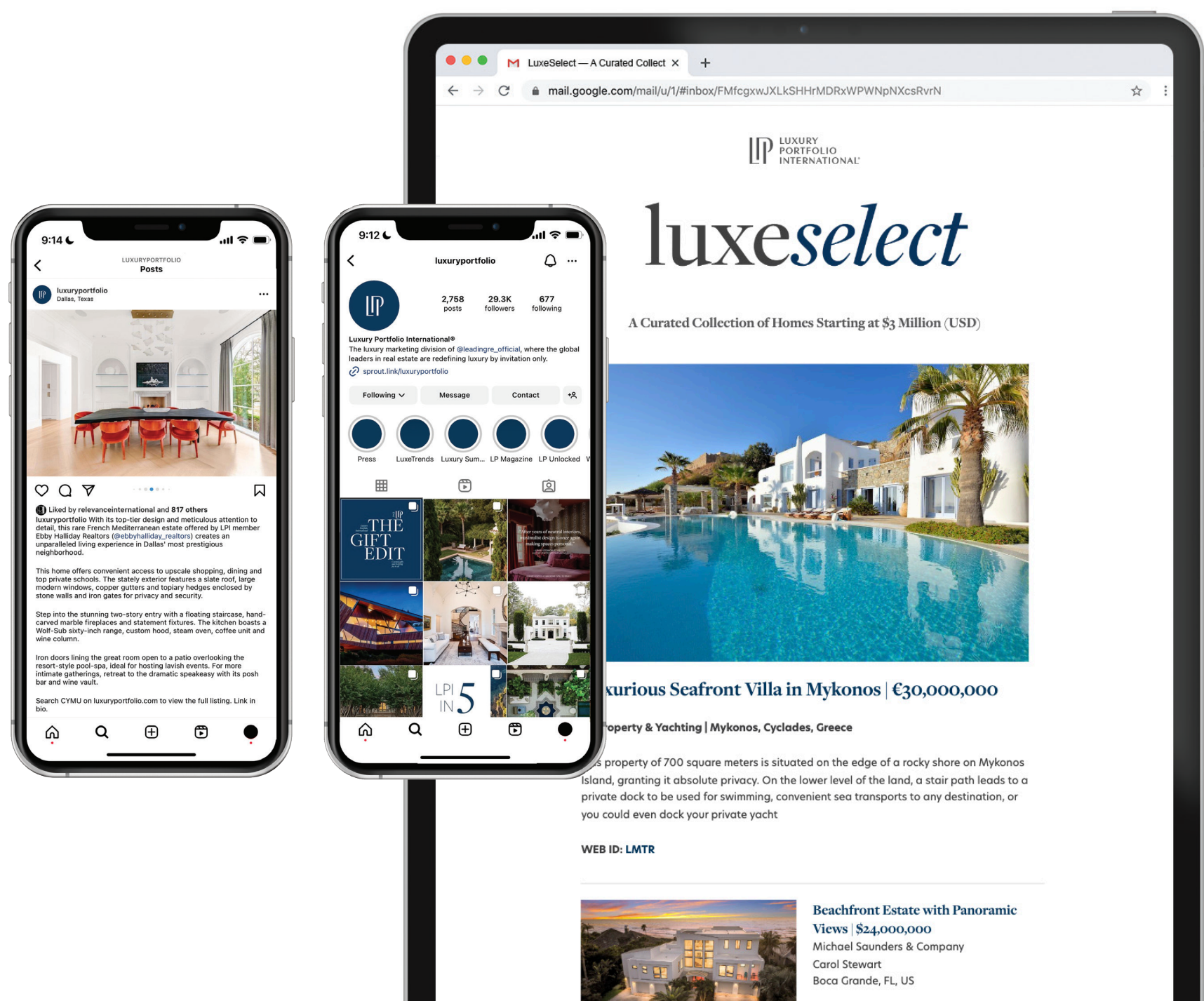
Source: Scott Business Consulting May 2024. Chart compares brands with luxury positioning and a dedicated website with the ability to determine the difference between company exclusive properties and IDX listings.

LPI Brand Reach — Print & Digital Advertising

THROUGH OUR BRAND AND CO-OP CAMPAIGNS:

39 MILLION IMPRESSIONS

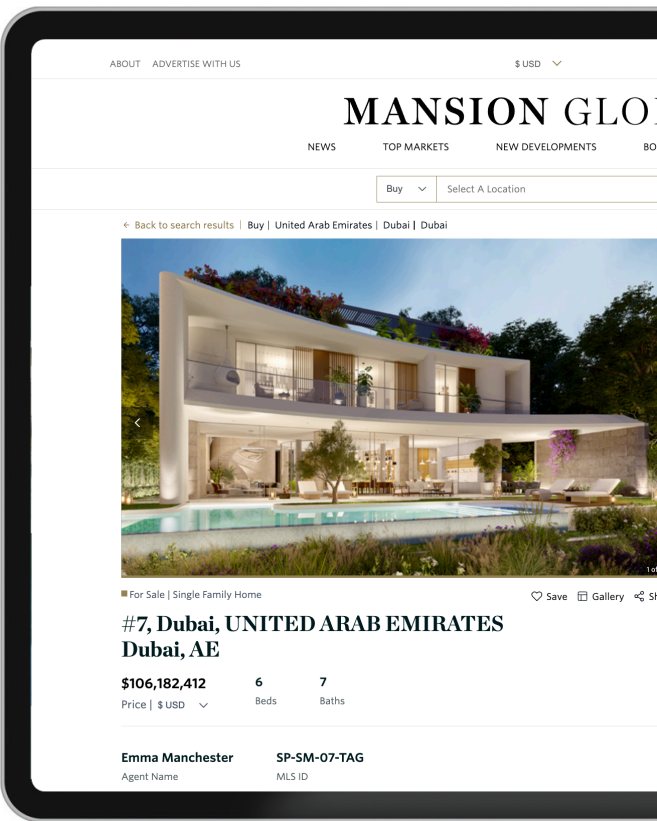
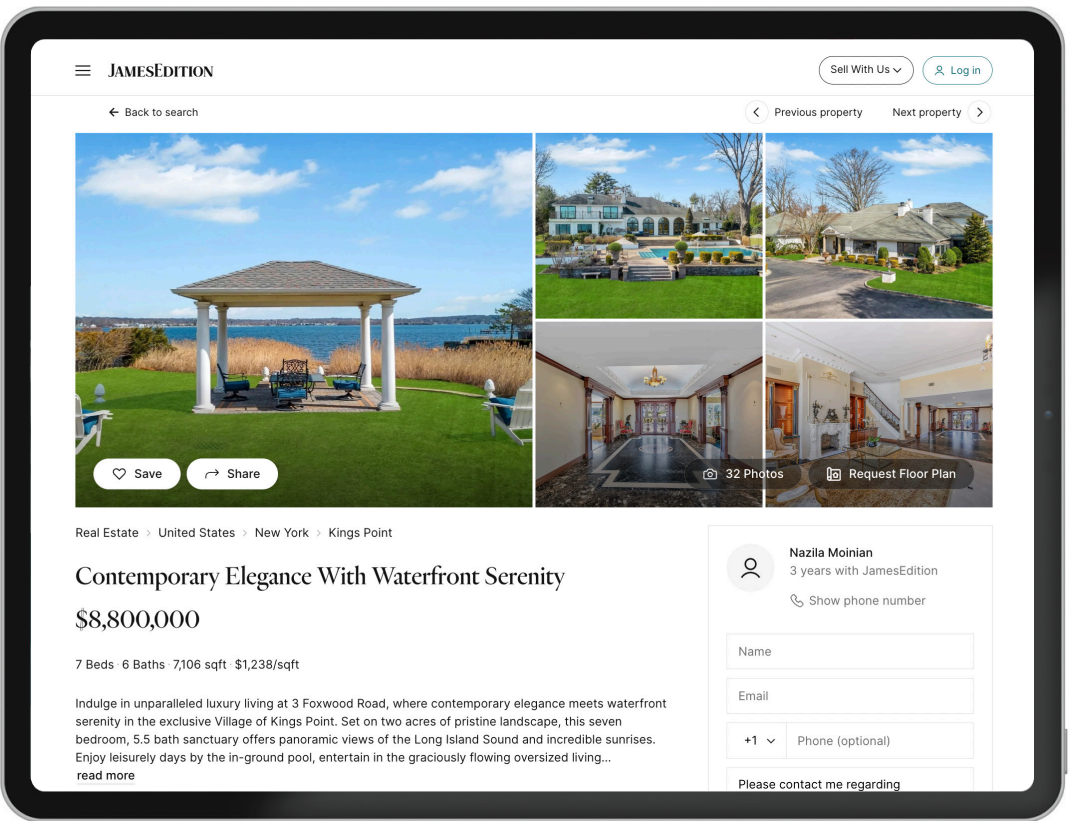
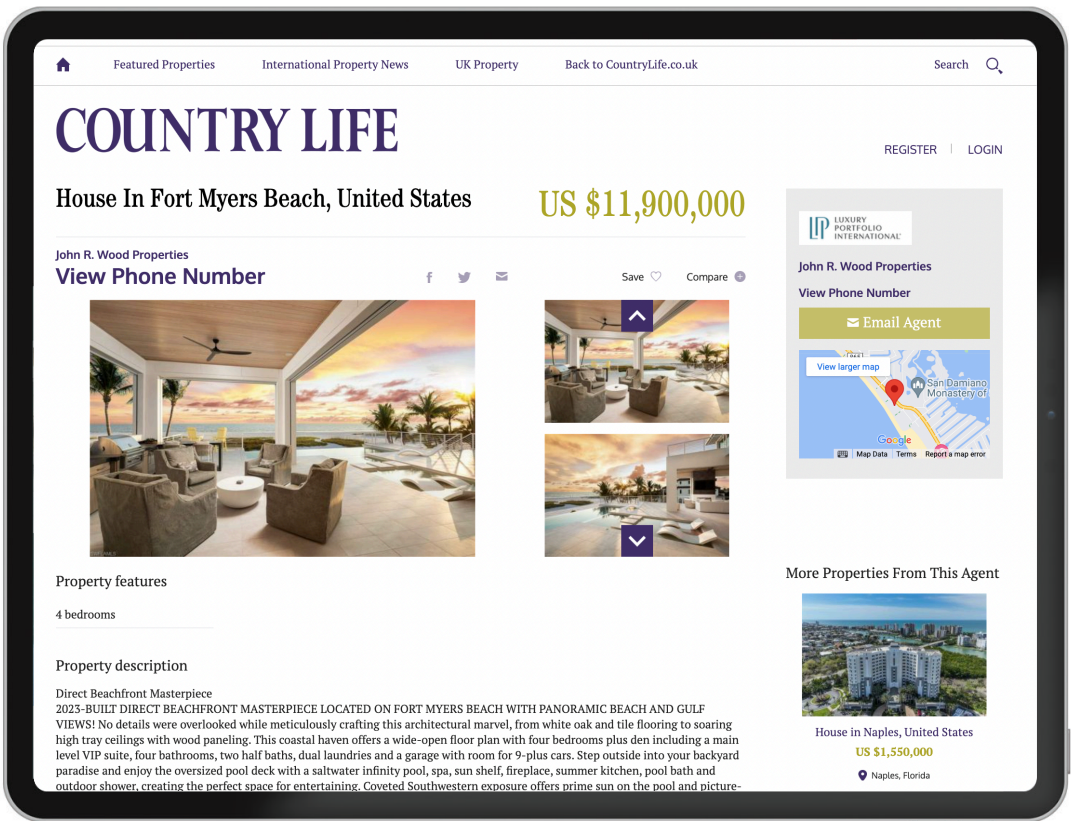
(May 2023-May 2024)



LPI Brand Reach — Online Listing Exposure

OUR GLOBAL SYNDICATION PARTNERS RECEIVE

MORE THAN
7.4 BILLION
PAGEVIEWS
ANNUALLY



THE WALL STREET JOURNAL.

wsj.com

MANSION GLOBAL

mansionglobal.com

BARRON'S PENTA

barrons.com and Penta online

COUNTRY LIFE

countrylife.co.uk

MarketWatch

marketwatch.com

JAMES EDITION

jamesedition.com

FT
FINANCIAL
TIMES

ft.com

居外
Juwai.com

juwai.com

Leading
REAL ESTATE COMPANIES
OF THE WORLD

leadingre.com



WeChat

LPI Brand Reach — Press & Social Media

THROUGH OUR LISTING COVERAGE AND THOUGHT LEADERSHIP:

6.1 BILLION IMPRESSIONS*

IN JUST 5 MONTHS *(January-May 2024)*

With our strategic public relations and communications programs, your property can be featured in prestigious media outlets such *Financial Times*, *Mansion Global*, *Robb Report* and *The Wall Street Journal*, among many others.



*These numbers are chiefly garnered through Critical Mention, a cloud-based media monitoring platform that tracks earned media coverage in real-time, helps analyze campaigns, and offers solutions to find and share TV and radio content, associated metadata and historical archives. Critical Mention's key features include broadcast monitoring, online news tracking and social media monitoring.

Global Connections Through Leading Real Estate Companies of the World®



4,800

OFFICES



134,000

SALES ASSOCIATES



550

MEMBER COMPANIES



70+

COUNTRIES

PARIS, FRANCE | €5,400,000

WELL CONNECTED™



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