

POINT MILOU, SAINT BARTHELEMY, BL | \$23,900,000

# LATEST STATISTICS



# OUR MISSION



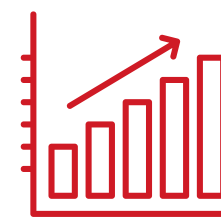
## Reach

the largest audience possible outside of your local market



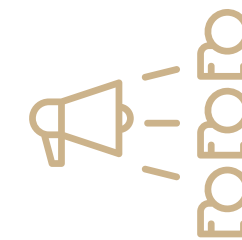
## Exposure

for your high-end listings to national and global buyers



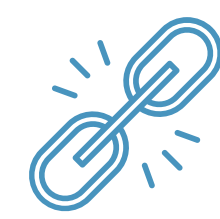
## Targeted

marketing to the high-net-worth and tangible results at the best value



## Education

and the latest research about today's luxury consumer

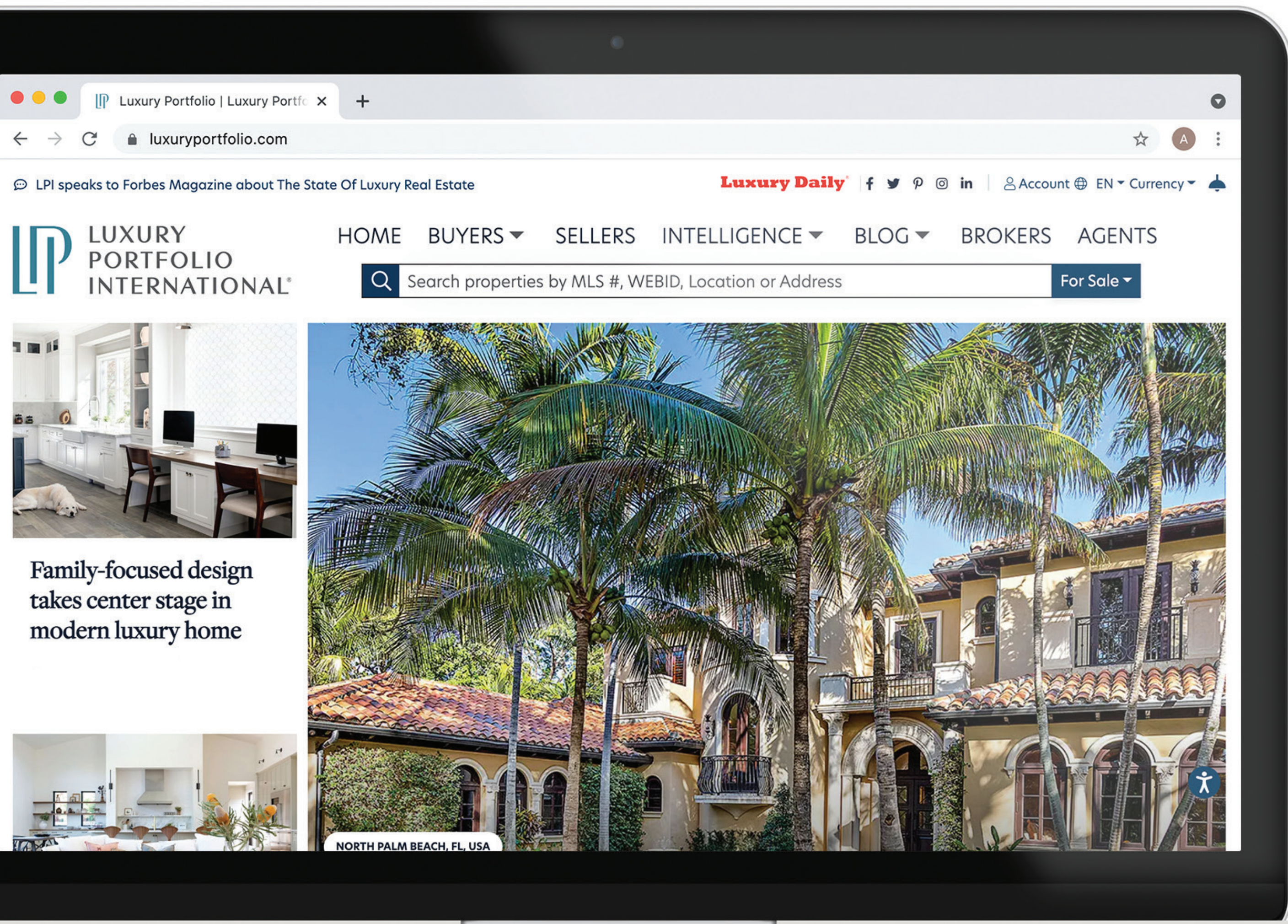


## Connections

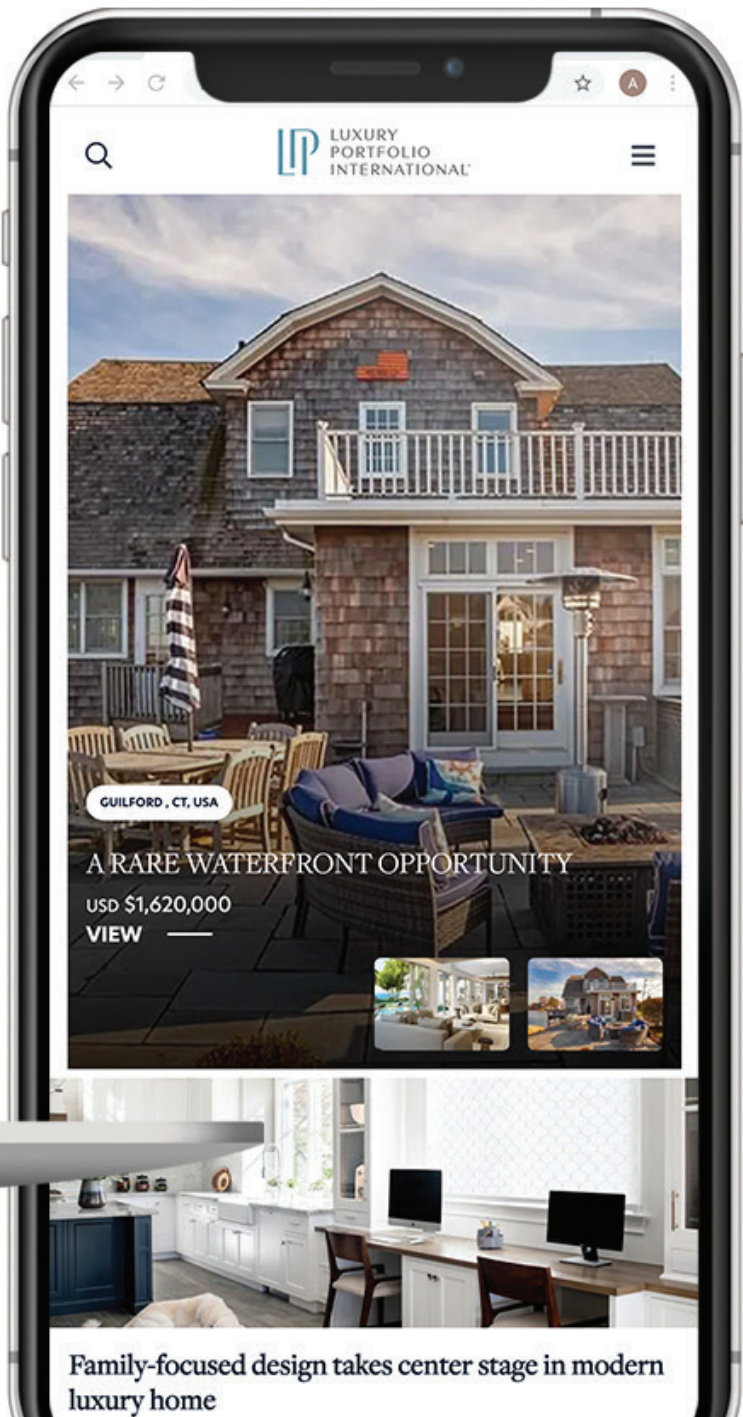
to the finest, most reputable and powerful companies in the industry



luxuryportfolio.com



More than  
**50,000**  
listings are marketed by  
LPI each year



**WEBSITE QUICK FACTS:**

- Targeted to the high-net-worth individuals
- 6 languages
- 160+ currencies
- Responsive to all devices



## The Company You Keep

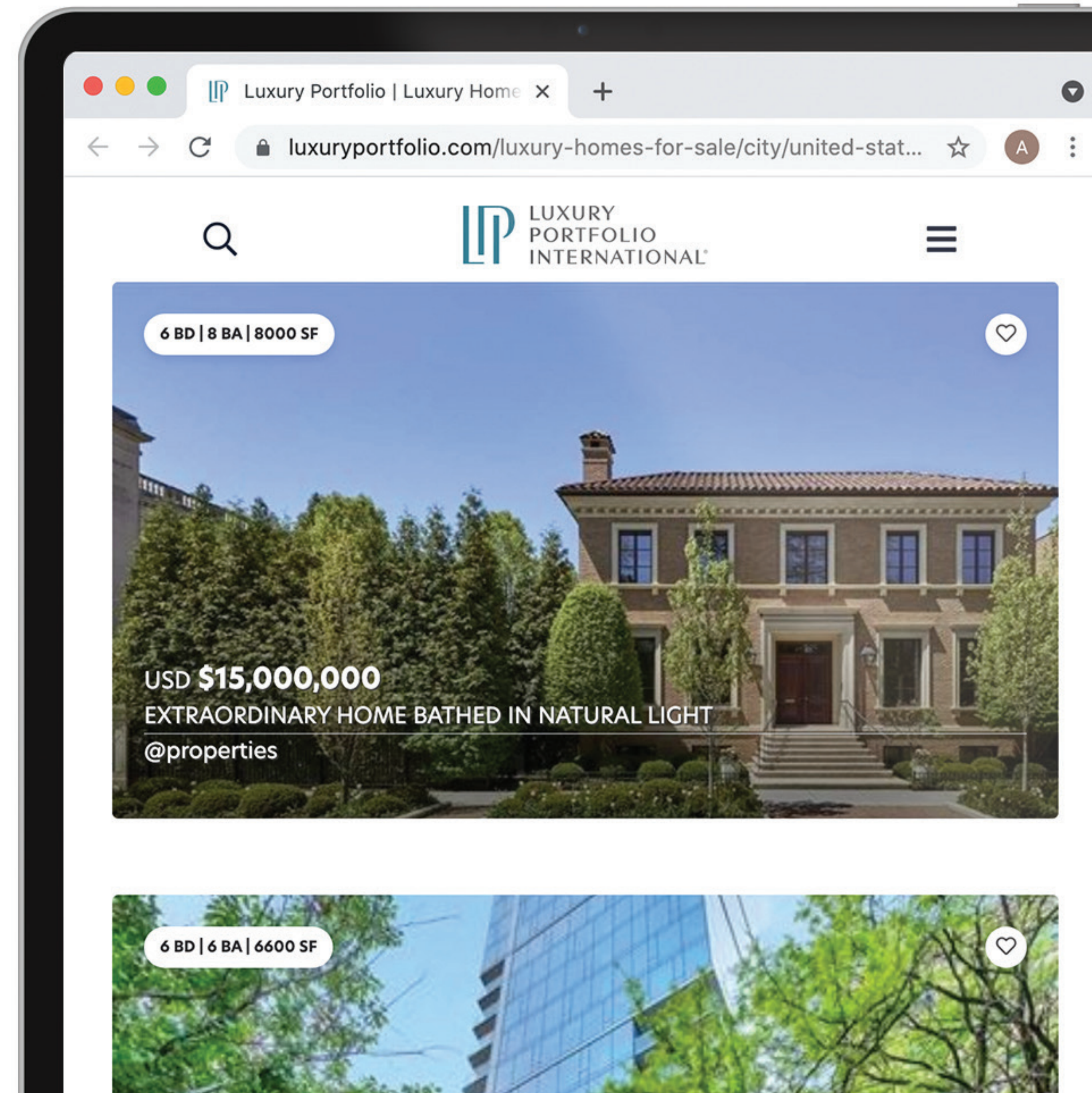
TOTAL INVENTORY:

\$57.4 BILLION

AVERAGE PRICE:

\$2.2 MILLION

Many renowned, celebrity homes  
and exclusive listings





Top Listings Snapshot



SAN SALVADOR, BAHAMAS | \$3,950,000



MIAMI, FL, USA | \$5,545,900



WINNETKA, IL, USA | \$15,850,000

UP TO \$4,999,999:

20,000+  
PROPERTIES

\$5,000,000-\$9,999,999:

1,200+  
PROPERTIES

\$10,000,00 AND ABOVE:

500+  
PROPERTIES

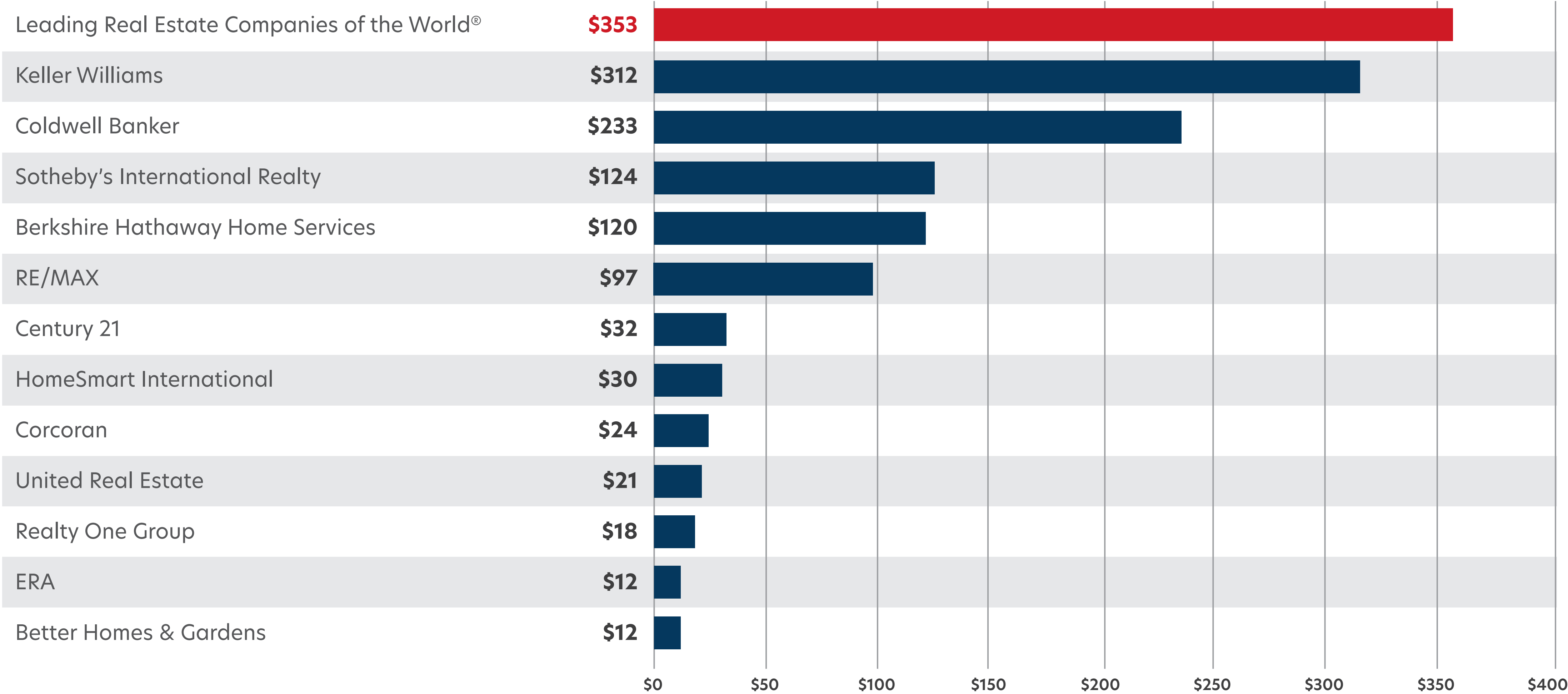


More U.S. home  
sales volume than  
any other real estate  
network, franchise  
or brokerage brand  
through Leading Real  
Estate Companies  
of the World®

\*Sourced from REAL Trends 500 for 2022, realtrends.com.



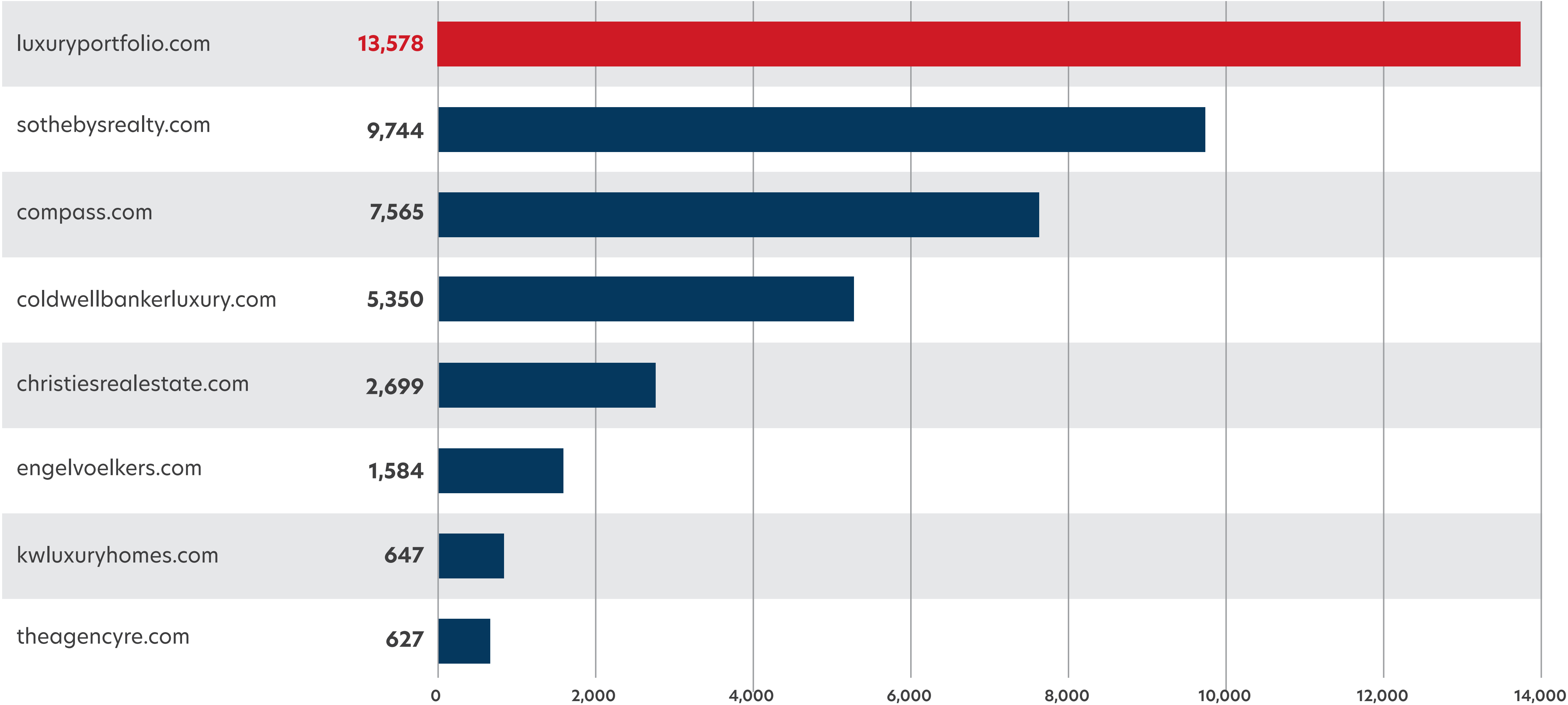
# U.S. Home Sales — Volume Shown in Billions of Dollars



This bar chart is sourced from REAL Trends 500 for 2022, realtrends.com.



# Total U.S. Properties — Over \$1 Million



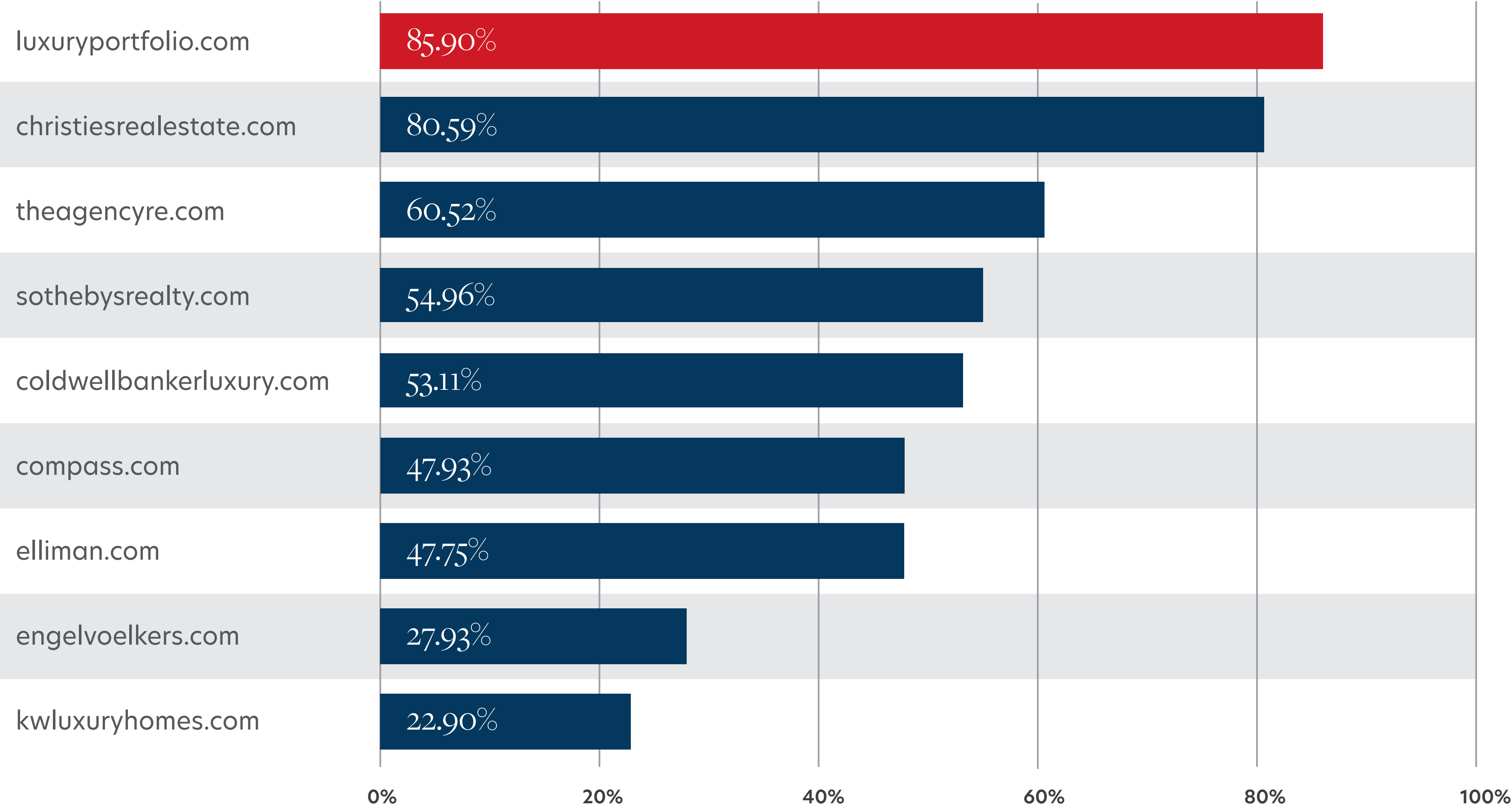
Source: Scott Business Consulting June 2023. Chart compares brands with luxury positioning and a dedicated website with the ability to determine the difference between company exclusive properties and IDX listings.



Truly Global Luxury

86%

OF THE LISTINGS ON  
LUXURYPORTFOLIO.COM  
ARE PRICED AT \$1 MILLION  
AND/OR ABOVE



Source: Scott Business Consulting June 2023. Chart compares brands with luxury positioning and a dedicated website with the ability to determine the difference between company exclusive properties and IDX listings.

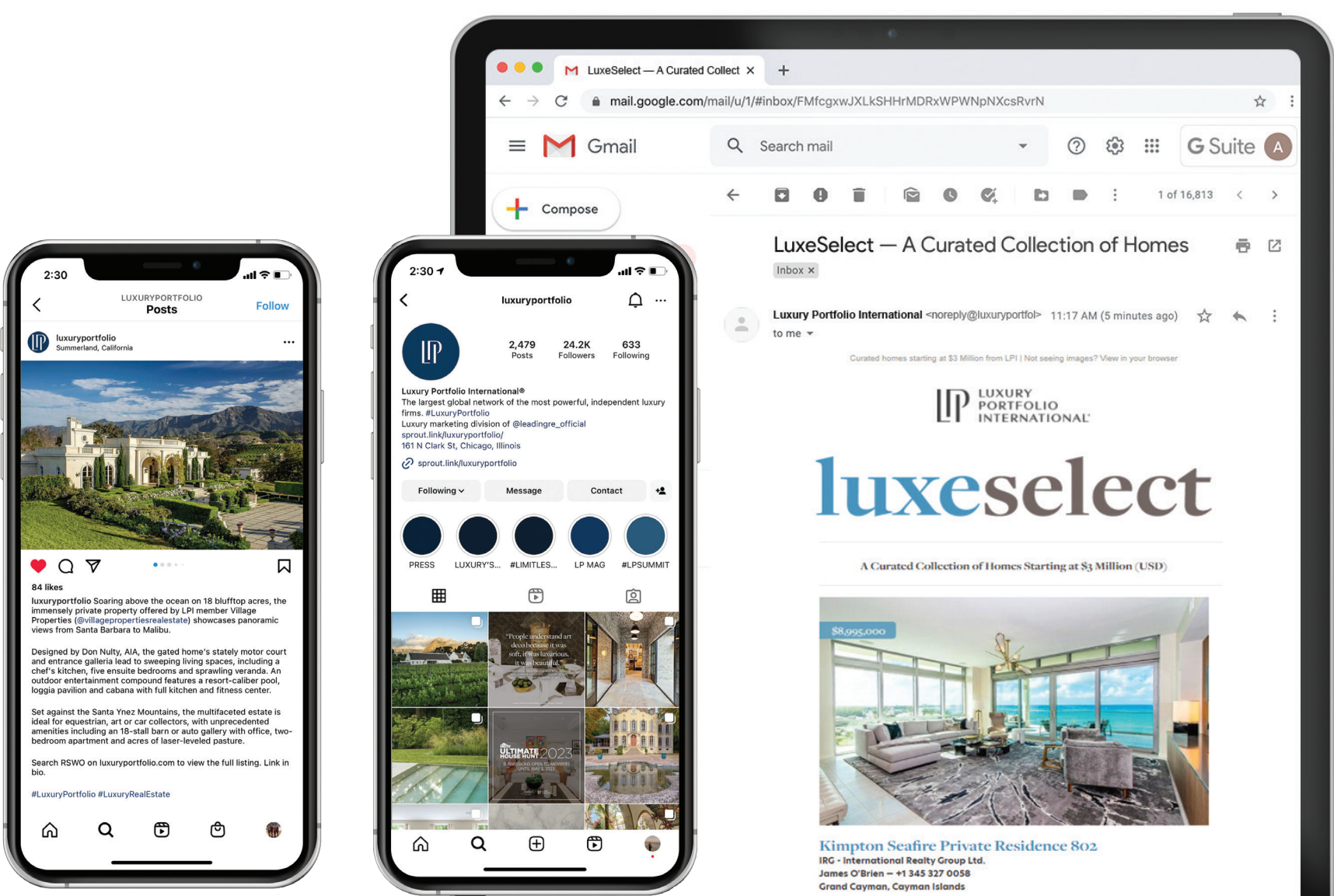


# LPI Brand Reach — Print & Digital Advertising

THROUGH OUR BRAND AND CO-OP CAMPAIGNS:

# 39 MILLION IMPRESSIONS

(June 2022-June 2023)





# LPI Brand Reach — Online Listing Exposure

OUR SYNDICATION PARTNERS HAVE RECEIVED

MORE THAN  
2.3 BILLION  
PAGEVIEWS

(June 2022–June 2023)



THE WALL STREET JOURNAL.  
wsj.com

MANSION GLOBAL  
mansionsglobal.com

BARRON'S PENTA  
barrons.com and Penta online

COUNTRY LIFE  
countrylife.co.uk

MarketWatch  
marketwatch.com

JAMES EDITION  
jamesedition.com

FT  
FINANCIAL  
TIMES  
ft.com

居外  
Juwai.com  
juwai.com

Leading  
REAL ESTATE COMPANIES  
OF THE WORLD  
leadingre.com

WeChat



LPI Brand Reach — Press & Social Media

THROUGH OUR LISTING COVERAGE AND THOUGHT LEADERSHIP:

2.4 BILLION IMPRESSIONS\*

IN JUST 5 MONTHS (January-May 2023)



THE WALL STREET JOURNAL.

Forbes

The New York Times

People

Robb Report

MANSION GLOBAL

THE WEEK

Luxury Daily

yahoo!

inman

RISMedia



Plus, 42 million impressions through our relationship with HGTV's Ultimate House Hunt!

*\*These numbers are chiefly garnered through Critical Mention, a cloud-based media monitoring platform that tracks earned media coverage in real-time, helps analyze campaigns, and offers solutions to find and share TV and radio content, associated metadata and historical archives. Critical Mention's key features include broadcast monitoring, online news tracking and social media monitoring.*



Global Connections Through Leading Real Estate Companies of the World®



4,900

OFFICES



138,000

SALES ASSOCIATES



550

MEMBER COMPANIES



70+

COUNTRIES



SAN FRANCISCO, CA, USA | \$13,888,000

# LEARN MORE



## LuxeXchange: Member Portal

Visit "Marketing Resources" for additional materials and resources at [dashboard.leadingre.com](https://dashboard.leadingre.com)

## Digital Listing Presentation

Need more details or talking points about LPI? Check out [luxurylistingpresentation.com](https://luxurylistingpresentation.com)